

YOU CAN DRIVE THE TRUCK YOU ALWAYS HAVE.
OR YOU CAN DRIVE THE TRUCK YOU'VE ALWAYS WANTED.

VN LONG HAUL TRACTORS




VOLVO

New Roads.™



YOU ARE WHAT YOU DRIVE.



Introducing the first new long haul trucks of the 21st Century.

THE VOLVO VN 780, 670 AND 630.


Built to be more efficient, safer, more reliable, easier to service, and provide higher resale value. Or, more to the point: built to ensure your success.



SO, WHO ARE YOU?

**WHEN OTHER DRIVERS
LOOK IN THEIR
REARVIEW MIRROR,
ALL THEY SEE
IS THE FUTURE.**



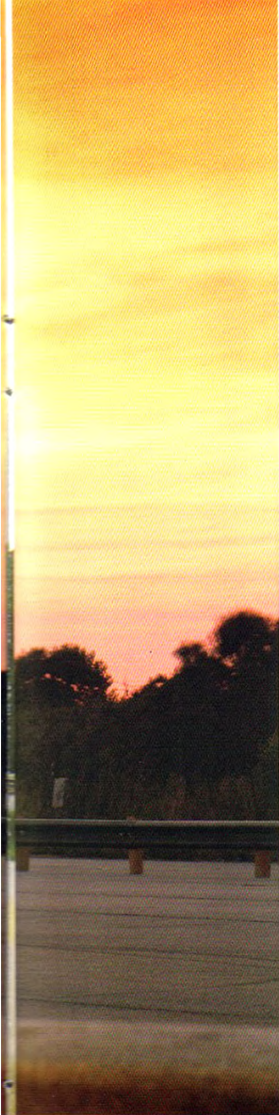


The first thing you'll notice is the smooth sloping hood, the sleek curves and the graceful lines. Or maybe you caught a glimpse of the new headlights and wondered "what's going on here?" Well, there's a bigger story here than just good looks.

These new features improve the aerodynamic efficiency of the truck. Wind resistance has been dramatically lowered, requiring less engine power to move on down the road. These VNs are the lightest, most aerodynamic (and, of course, safest) trucks we've ever created.

DRIVING IS HARD, TEDIOUS WORK.
OR AT LEAST IT USED TO BE.





A comfortable driver is an alert, safer driver. So these long haul sleepers have been redesigned from top to bottom to make your driving experience even more enjoyable.

DRIVER COMFORT STARTS RIGHT WHERE YOU SIT.

Have a seat. You'll notice the height, length and back rest are all adjustable. The seat has an air suspension with fore and aft isolators, and lumbar support to help keep you comfortable and alert for hours at a time. Your back will thank you.

The steering wheel is large and ergonomically designed. It tilts and telescopes, adjusting to the driving position most comfortable for you. Light and radio controls are right there on the steering wheel stalk. Instrument panels are large and brightly lit, so you can easily read them both day and night. And the ergonomically designed dash keeps all switches and main controls within your reach. All you have to do is drive.

Peace and quiet are important to comfort too. Some passenger cars wish their interiors were this quiet. The cab is fully insulated to minimize noise and vibration. The longer the trip, the more you'll appreciate it. Volvo's unique cab air suspension system with widely spaced air bags and lateral shock absorbers provides an incredibly comfortable ride.

THE SLEEPER CAB: YOUR HOME AWAY FROM HOME.

At the end of the day, you may not be behind the wheel, but you're still in your truck. So the sleeper needs to be a place you look forward to spending the night.

Convenience is the key to your comfort. That's why you'll find temperature and lighting controls located within easy reach of the bunk—no fumbling around in the middle of the night. The built-in sink features running water. And all cabinets have doors instead of nets, so you can keep items secure and out of sight when not in use.

This is your home away from home, where you can relax and let the miles unwind. Grab a cold drink from the refrigerator. Adjust the interior lighting from the comfort of your bunk to suit your mood: bright for work, or dimmed for quieter moments like watching TV. Shut out as much of the world as you want, with not one but two privacy curtains.

But most of all, have a good night.



Your safety has always been a priority. But the Volvo VN, redesigned for the 21st Century, takes the concept of safe driving to the next level. On the road. In the cab. And against the elements.

SEE. AND BE SEEN.

The panoramic windshield delivers a broad view of the world around you. An overlapping sun visor stops low-angle glare in its tracks. A dramatically sloping hood gives you a better sense of "Where am I?" in tight situations. And the split mirror design gives you a full rear view without blocking your forward line of sight.

At night, you need to be able to see what's ahead of you. New projection headlights emit a more focused beam, to help you see farther down the road. It's also important other drivers see you. Daytime running lights and new reflectors make sure of that.

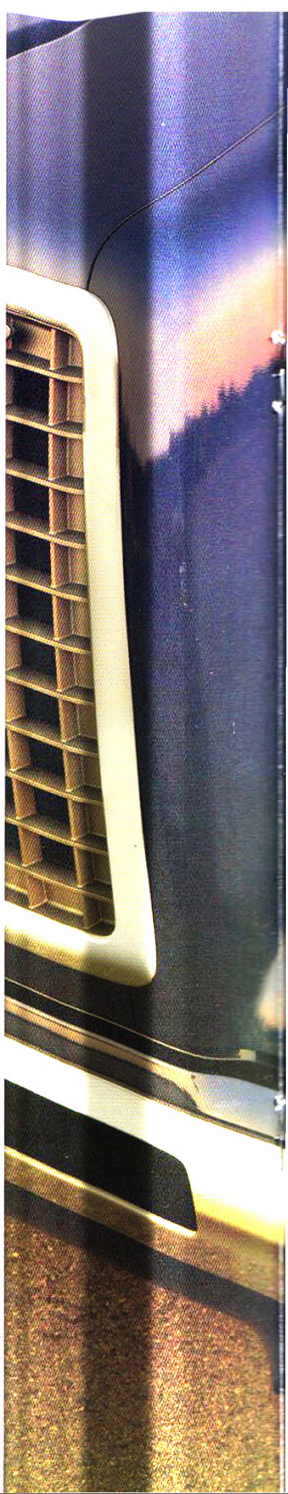


SAFETY IS A BEAUTIFUL THING.

Always start by buckling up.

Ok, now if it rains, you'll be glad to know the deflection grooves molded into the windshield seal divert water away from the side windows. And those new split side mirrors give you better forward visibility.

That's not all. The High Strength Steel (HSS) cab has the highest strength-to-weight ratio in the industry. Doors stay closed during a crash, yet open afterwards. Driver side air bags are standard. The steering wheel collapses and the engine is displaced to the ground. There are even Kevlar knee panels to cushion your legs. These are safety features no one wants to ever have to use. But it's reassuring to know they're built into every Volvo truck.

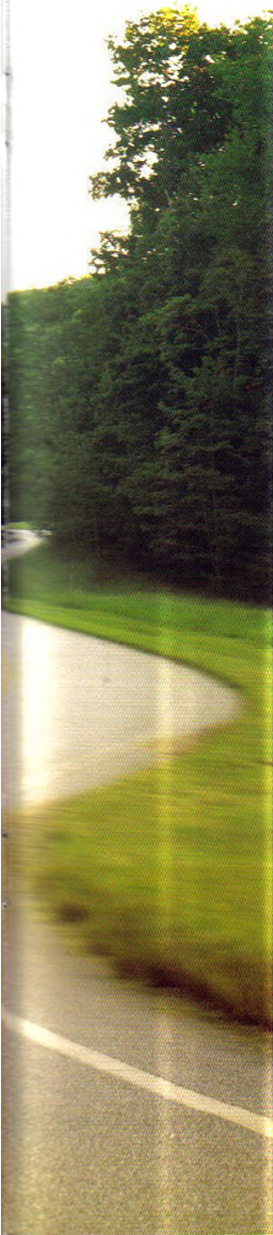




**THE TRUCK DESIGNED TO GET YOU SAFELY
BACK TO YOUR FAMILY.**



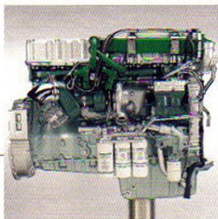
**RELIABILITY IS THE DIFFERENCE
BETWEEN ON THE ROAD AGAIN AND
ON THE SIDE OF THE ROAD AGAIN.**



The VN models have never been easier to service. Less down time and faster servicing are better for your bottom line.

A NEW ENGINE. AND A NEW WAY TO LOOK AT THINGS.

You've probably wondered how the new EPA '02 engines will affect your bottom line. That's why Volvo incorporated the EPA '02 engine into an entirely new truck—to meet your need for lower operating costs. This Volvo engine meets the stricter emissions requirements but doesn't weigh significantly more than previous engines. Its simple design means it's less costly and easier to maintain than other EPA '02 engines. Together, Volvo and Cummins have developed an integrated engine offering, so you have the option of the added horsepower of the 15 liter Cummins ISX engine, as well.



FASTER MAINTENANCE, PREVENTATIVE OR OTHERWISE.

Let's say you need to get to the batteries. Or the air tanks. Then you'll be glad to know the fold-out fairings can be completely removed without tools. You'll save a lot of time and aggravation. Same goes for the redesigned interior engine cover. Not only is it smaller, but the two-piece design makes it easy to remove and get to the engine.



Looking for the hood release? It's on the lower steering column, so you can reach it from the ground. Yet it's still secure, because you can't get access to it unless you have access to the cab.

**IT'S ONE OF THE BIGGEST INVESTMENTS
YOU'LL EVER MAKE.**





IT'S ALSO ONE OF THE BIGGEST INVESTMENTS YOU'LL EVER SELL.

That's why it's important you know just what you're getting in a new truck. Each VN model offers innovative looks, aerodynamic styling, unmatched safety standards, and state-of-the-art technology for lasting value. These are attributes you'll enjoy every day you drive your new Volvo Truck, but will also make it easier to sell years from now.



The cab is composed of HSS steel, making it extremely corrosion resistant no matter where you've driven it. An enhanced electronics system accommodates the very latest technological equipment, and is flexible enough to support future expansion from you or other drivers.

The point is, years from now you'll still own a rugged, reliable, thoroughly modern truck. One that others wish they drove.



**THERE'S AN ENTIRE COMPANY BEHIND YOU
THAT WANTS YOU TO SUCCEED.**



Your success as owner-operator or fleet manager is extremely important to us. To that end, these new trucks have been designed based on feedback from our customers. Every new idea, every refinement, every modification was considered, analyzed and tested out on the road.

The goal was to improve your total operating costs. The results are reduced weight. Improved serviceability. Easier maintenance. A smoother ride. An enhanced driver environment. And improved safety.

But driving a Volvo is about more than just driving a truck. You get a nationwide dealer network you can depend on for service and support. Volvo Action Service provides roadside assistance, 24/7. Volvo Link, our satellite-based communication system, keeps you in touch with the world, no matter where in the world you are. And Volvo Commercial Finance can help you get into the truck of your dreams.

A company that cares. A new generation of trucks.
A better bottom line.

WELCOME TO THE 21ST CENTURY